



# NOT MONITORING BEHAVIOR ANALYTICS

## WHAT WE DO

ActivTrak is a business intelligence tool that provides team behavior analytics, making it easy for organizations of all types to optimize business processes. We equip teams with the resources they need to have a bigger picture of what is going on in the organization, shifting the management approach from reactive to proactive.

By capturing an unbiased dataset, ActivTrak gives users the power to understand how work gets done, what affects productivity, and how to streamline processes to create a more efficient and successful business.



### **Workflow Testing and Optimization**

You can't improve what you don't measure. Implement changes in your organization, and measure how they affect overall productivity.



### **Business Process Mining**

Identify the most productive processes within your organization that create the most value for your business.



### **Unfiltered Team Behavior Analytics**

Increase overall transparency and analyze productivity trends over time based on real activity, rather than user input.